**Title page:**

Dev2 Website Strategy / Architecture / Copywriting

**Home page (Landing Screen):**

Updated copy:

*“Solving the problems of the development world with our unique custom software solutions.”*

Then below, two buttons next to each other (one for potential clients and one for potential employees)

Work for Dev2 (button – sends to [pickme@dev2.co.za](mailto:pickme@dev2.co.za) )

Opens a pop-up window with form;

Name:\*

Contact number:

Email:\*

Tell us about yourself:

Work with Dev2 (button)

Opens a pop-up window with form;

Name:\*

Contact number:

Email:\*

How can we help?\*

**About Us (Not on landing screen, it can be below; scroll down to About Us)**

We’ve been around since 2011, and our main focus is keeping our clients at the forefront of software solutions and developments.

We take pride in our work and consider ourselves to be a really unique company. Our team of software developers is small, but effective - you know what they say, dynamite comes in small packages.

Before taking on new projects and clients, we like to carefully consider the work required. That way, we know we’ll only deliver the best.

**Home page (Services):**

Updated copy:

**Our Services**

We’re specialists in our industry, creating custom software that we’re very proud of. We solve the problems of the development world, making sure our clients have the software they need to seamlessly integrate with their customers. So, you could say, we’re all round software superhero’s.

To keep us ahead of the game we specialize in .Net technologies and [Warewolf](https://warewolf.io/) - a leading data and systems integration tool.

*A call to action button in this section. When clicked, pulls up a contact form for an immediate enquiry.*

Get in touch

Opens a pop-up window with form same as above (clients);

**Home page (Career):**

Updated copy:

We’re a tight-knit team of developers in Durban who really love what we do. We work hard, always pushing ourselves to raise the bar in software development, but don’t get us wrong, we like to have fun - think, the Big Rush at Moses Mabida (yes, we did that), St Paddy’s Day celebrations and team curry lunches. Balancing work and play is really important to us.

*A call to action button in this section. When clicked, pulls up a contact form for an immediate enquiry.*

I’d be a good fit

(When clicked, pulls up a pop up form same as above for careers)

**Home page (Our Valued Clients):**

Updated copy:

**Our Valued Clients**

These are just some of the companies, both locally and internationally, that we’ve successfully implemented software development and design solutions for.

* Warewolf Ltd, Ireland
* The Unlimited
* LexisNexis
* Synerics

**Home page (Events):**

Updated copy:

To stay at the cutting edge of the software game, we regularly hold free events for software developers known as Developer Evenings. We’ve hosted a wide range of dynamic and influential speakers from community heroes to Microsoft employees and University professors.

(When clicked, pulls up a form which sends email to [events@dev2.co.za](mailto:events@dev2.co.za))

Notify me

Name: \*

Email address: \*

**Home page (Contact):**

Updated copy:

**Contact Us**

If you need a software solution, you’ve come to the right place!

Fill in our contact form below and we’ll get in touch.

Name:\*

Phone number:

Email: \*

What can we do for you?

**Secondary pages:**

Updated copy:

**Blog**

If you’d like to keep up to date with all our software adventures and goings-on at Dev2, sign up for our Blog.

Sign me up

Name:

Email address:

(Show blog posts)

* It’s essential that there are regular blog posts. It helps build confidence in the company and boosts SEO optimization

Add **Prebuilt solutions page**

* + We may want to add a page which showcases the Integration Hub. (We need more information on the integration hub so it can be explained properly)